

Liquidation.com Prepares For Record-Breaking "Restock Tuesday"

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Annual Event Where Retailers Turn to Liquidation.com to Stock up on Inventory Following Busiest Shopping Days of the Year

WASHINGTON, Dec. 1, 2014 /PRNewswire/ -- With retailers set for growth in the holiday season and a historic shopping day for Black Friday and great start to Cyber Monday, Liquidation.com—the largest online auction marketplace for returned and overstock merchandise from seven of the top 10 U.S. retailers—is gearing up for Restock Tuesday. During this annual event, small business retailers and e-tailers head to the site to stock up on a wide range of product categories including consumer electronics, apparel, jewelry, toys, tools, home goods and other hot holiday items. Depending on the type of product and each merchant's quantity needs, merchandise is conveniently available by the truckload, pallet, or in single-unit quantities.

Restock Tuesday falls on the Tuesday after Thanksgiving and is historically one of Liquidation.com's busiest days, with website traffic typically increasing between 15 and 20%.

"More retailers are opening their doors earlier on Thanksgiving Day and offering early discounts to consumers to draw them into stores. Overall, holiday sales are expected to increase 4.1% this year, and online sales are expected to increase between 8 and 11%. Retailers and online sellers will need to restock inventory immediately to prepare for the December shopping rush," said Rachel Russell, Vice President of Marketing and Business Development for Liquidity Services, the parent company of Liquidation.com. "As the leading business-to-business channel for the sale of all categories of surplus retail inventory, Liquidation.com helps small businesses ensure their shelves or websites are stocked for a successful holiday season."

Liquidation.com supports retailers of all sizes, selling surplus inventory from the largest and broadest range of retailers in the U.S. Auction sizes include truckload, pallet, small package, and single-unit, while product conditions range from new to consumer returned and salvage. More than 2.6 million registered buyers source inventory and merchandise from Liquidation.com, with direct access to inventory in warehouses located in Garland, TX; Plainfield, IN; Cranbury, NJ; and Las Vegas, NV.

About Liquidation.com

Liquidation.com is a [Liquidity Services Inc.](#) marketplace where professional buyers and end users can source commercial surplus inventory in an online auction environment. Bulk lots are sold by the truckload, pallet or small package, as well as in single unit lots, and conditions range from new in box to customer returns and used. Its wide variety of product categories includes apparel, computers, electronics, housewares, tools, jewelry, general merchandise and much more.

About Liquidity Services, Inc.

Liquidity Services, Inc. (NASDAQ: LQDT) provides leading corporations, public sector agencies, and buying customers the world's most transparent, innovative, and effective online marketplaces and integrated services for surplus assets. On behalf of its clients, Liquidity Services has completed the sale of over \$5.2 billion of surplus assets in over 500 product categories, including consumer goods, capital assets, and industrial equipment. The Company is headquartered in Washington, D.C. with global locations across the Americas, Europe, and Asia. Additional information can be found at: <http://www.liquidityservices.com>.

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SOURCE Liquidity Services, Inc.

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